

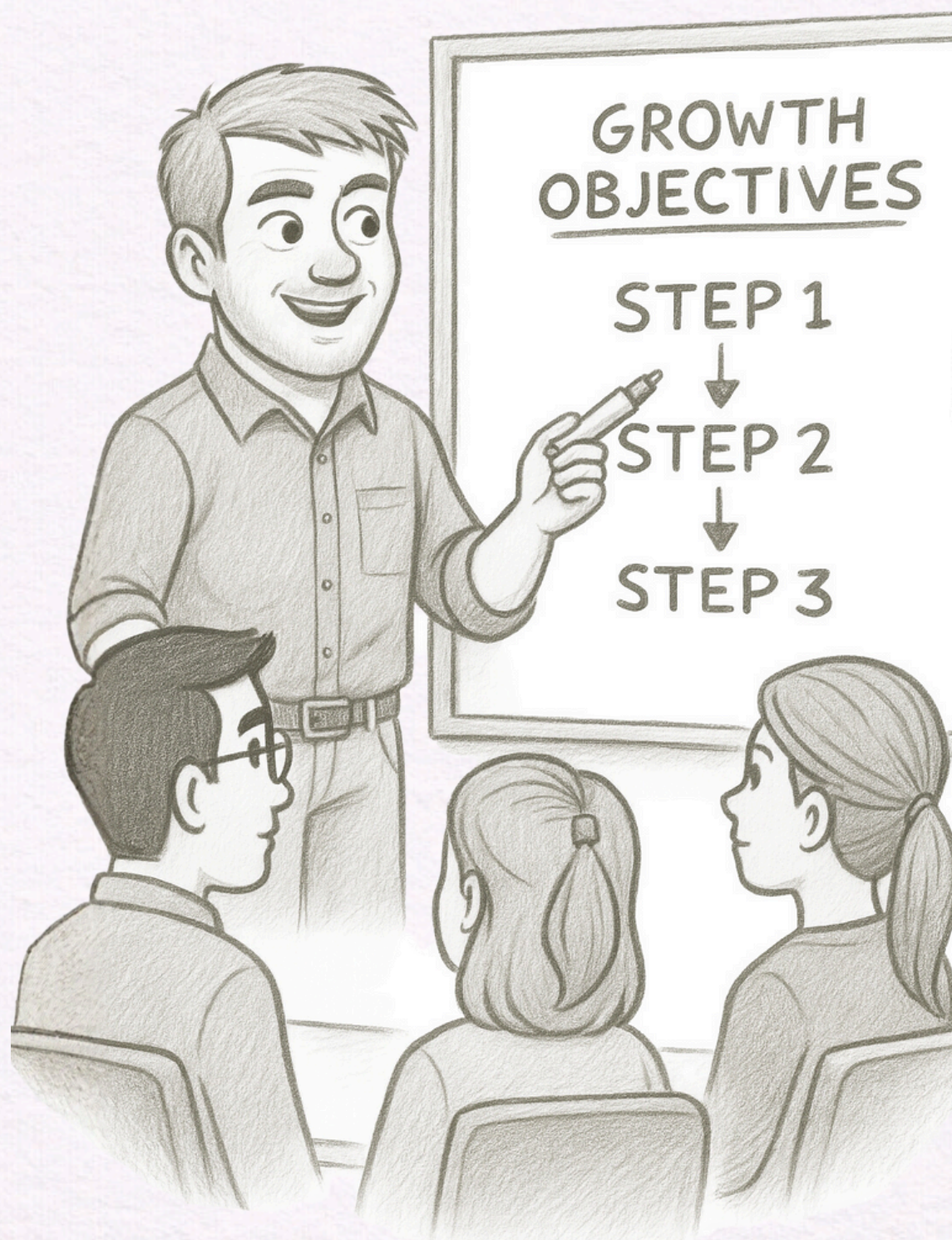
By Michael Krayenhoff

# 7 Secrets To Strengthen Your Executive Presence



# 1. Speak less, say more

- Confidence isn't in how much you talk, but what you say.
- People remember clear messages, not long ones.
- Silence can be more powerful than words.



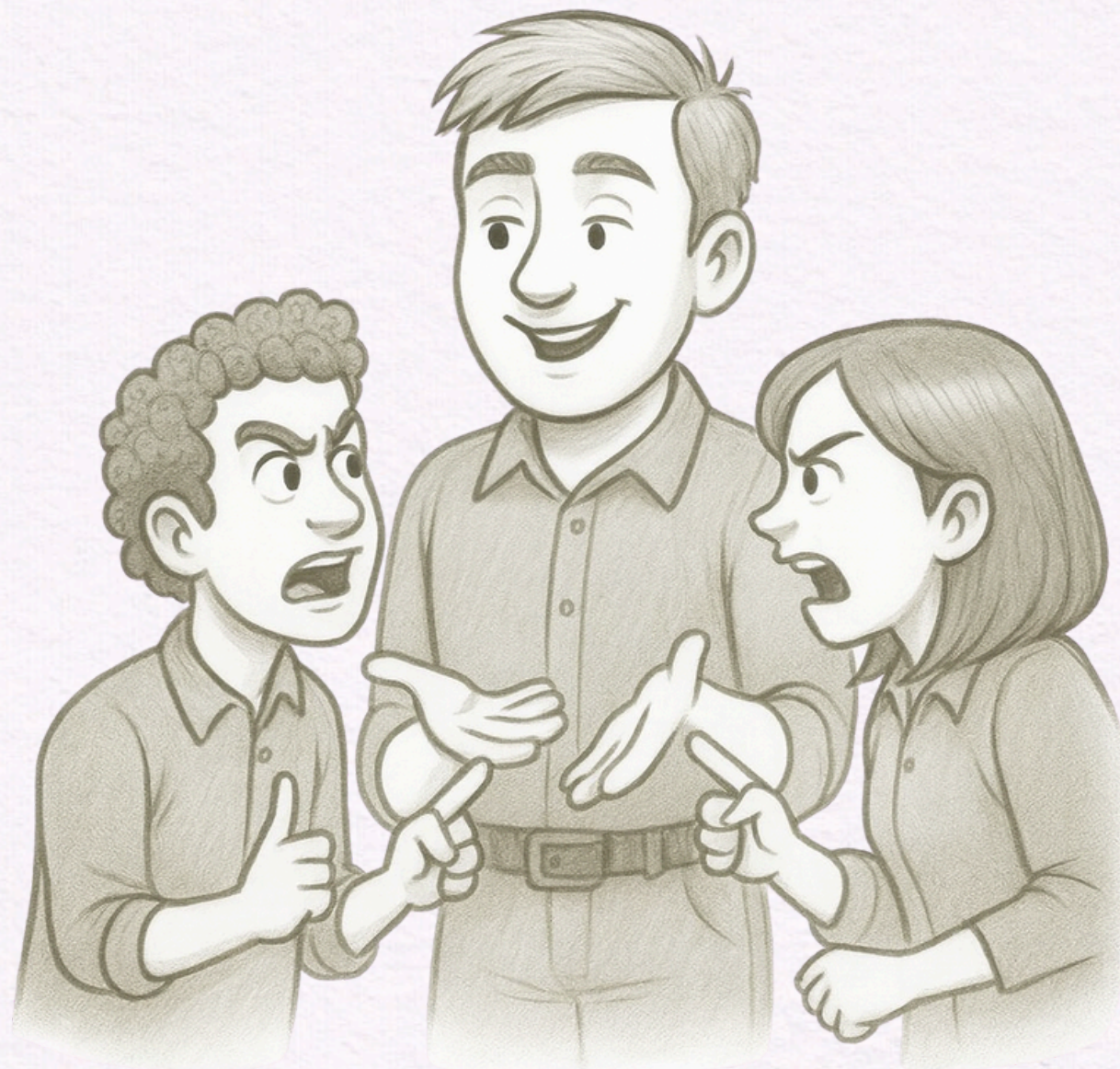
## 2. Lead with posture.

- Your body tells the story before your voice does.
- Stand tall, shoulders open, eyes steady.
- Authority lives in how you carry yourself.



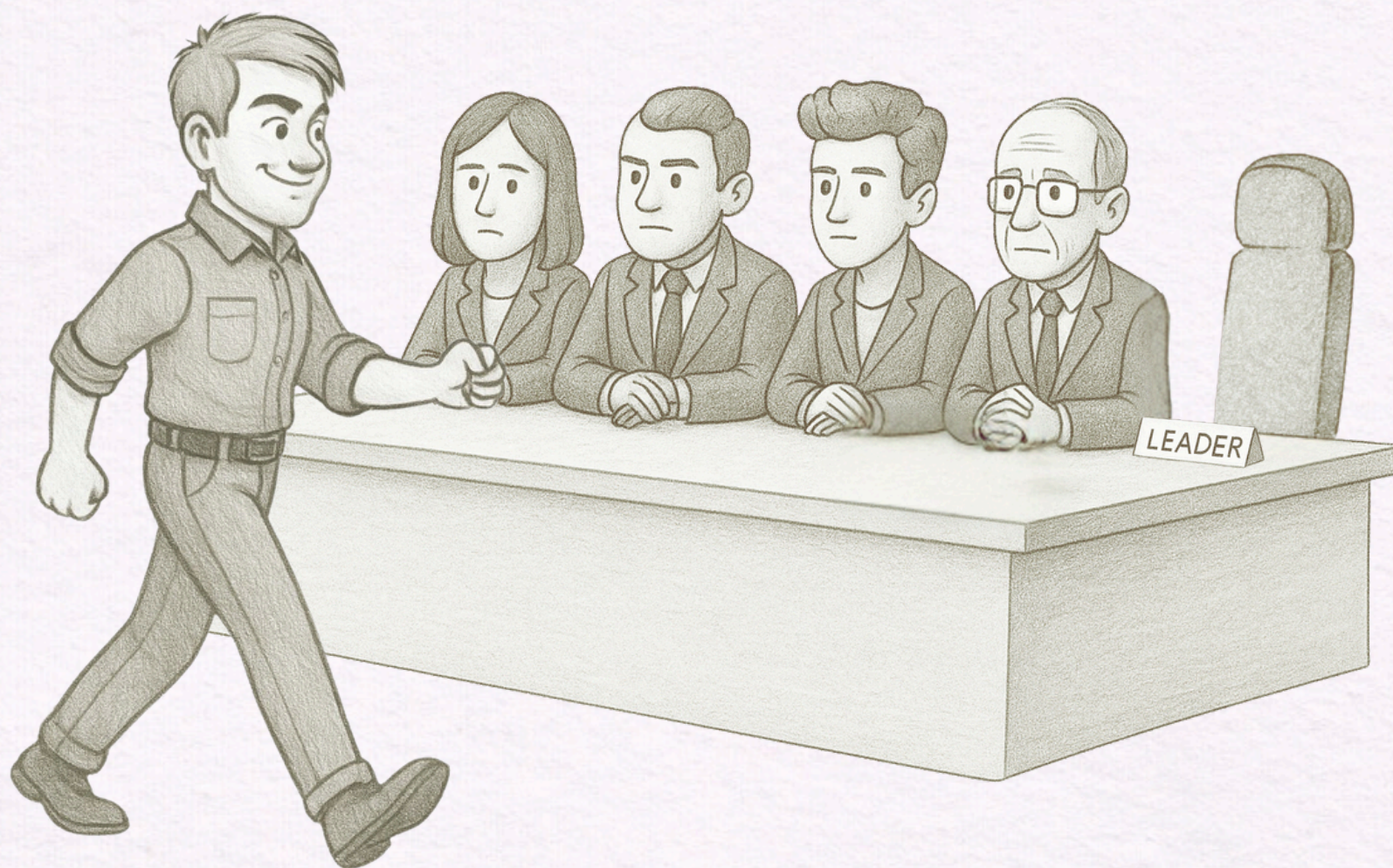
# 3. Manage your reactions.

- How you handle pressure defines your leadership.
- Pause before you respond.
- Composure builds more credibility than quick answers ever could.



# 4. Walk like you belong.

- Presence starts before you open your mouth.
- Move with calm energy.
- Sit like you earned the seat, because you did.



# 5. Simplify your message.

- Big ideas don't need big words.
- Simplicity signals confidence.
- Speak so clearly that anyone could follow your thought.



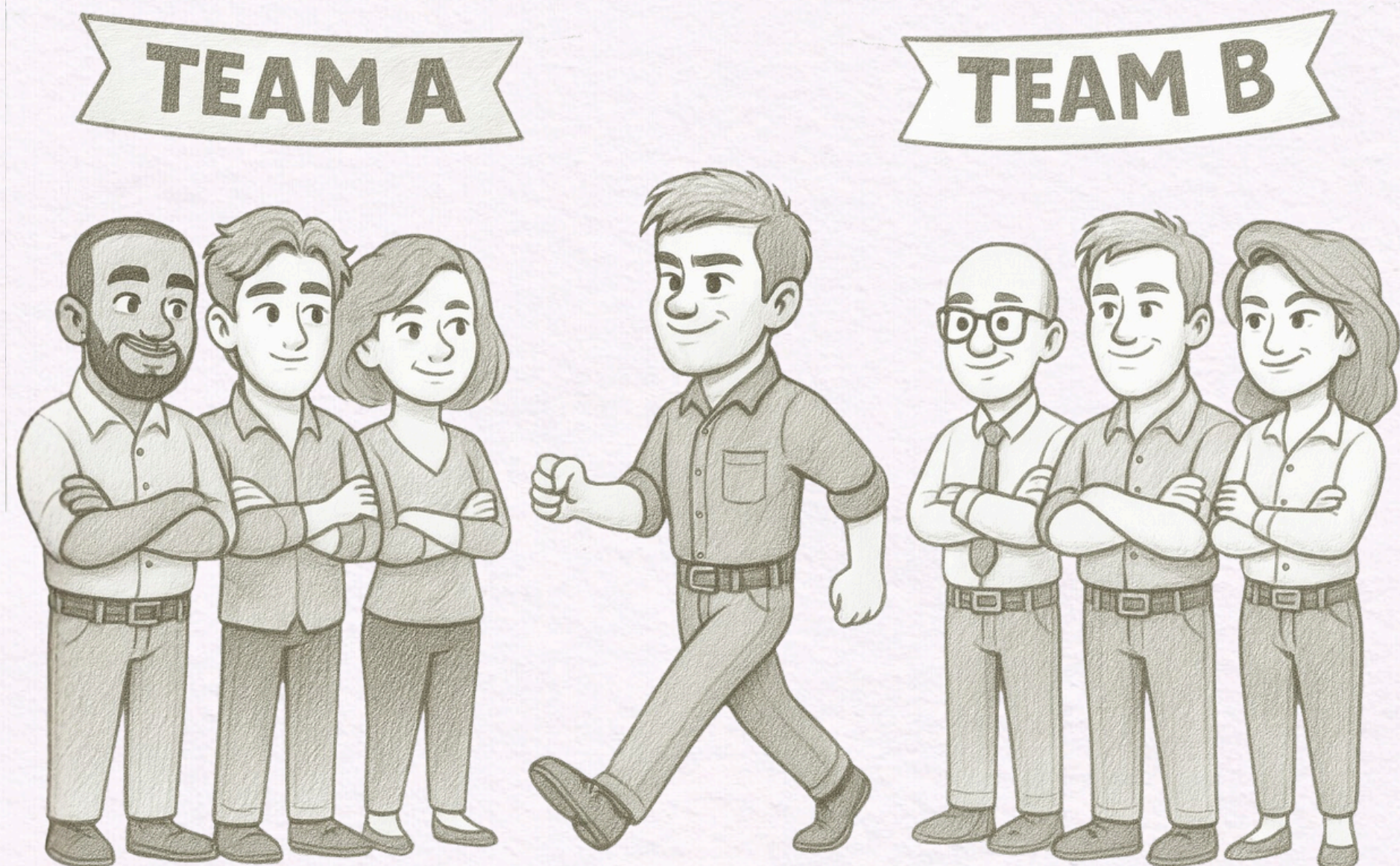
# 6. **Command respect, don't demand it.**

- Presence isn't volume, it's intention.
- You earn attention through calm conviction.
- People lean in when you make them feel safe, not small.



# 7. Influence beyond your role.

- Step up where others hesitate.
- Lead projects, share insights, create impact beyond your title.
- Real authority grows when your value reaches beyond your lane.

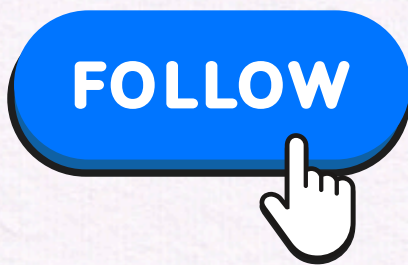


# Michael Krayenhoff

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