



🌟 **AI AT WORK:** *What your product org wants you to know*

What engineering, product, and design leaders
need to know — and do — based on new data
from the front lines of AI adoption

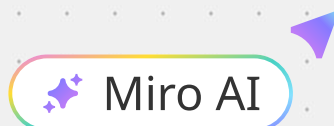


🌟 Miro AI



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Executive summary

Whether you lead engineering, product, or design, you're being asked to deliver faster, ship smarter, and do more with less. AI looks like the lever to make it happen.

But your team needs more than access to new tools. They need support, strategy, and systems built for this next chapter.

Miro surveyed more than 2,000 engineering, product, and design professionals to understand how AI is showing up in their day-to-day work — and what's standing in the way of broader, more impactful adoption.



Jeff Chow

HERE'S WHAT WE FOUND:

- **3 in 4 are optimistic about AI's potential** to improve their work.
- They're nearly 2x as likely to say **they're excited and energized** by AI (61%) as they are anxious or stressed by it (32%).
- **Over half (54%) say they don't know when or how to use it.**
- **1 in 3 aren't using AI at all** — with product roles trailing furthest behind.

This isn't about catching up. It's about stepping up. Inside, you'll find a three-part framework for helping your teams up-level the way they work with AI — and, in turn, bring the right products to market, faster.

Whether your team is just starting to explore this new technology or already deep in AI experimentation, this report will help you understand where they are — and how to help them move forward.

Jeff Chow

Chief Product &
Technology Miro Officer