

Show Up Ugly



Stop trying to impress people with your résumé.

Impress them with results. No one cares where you came from — they care what you can do. Be the person everyone calls because they know you'll deliver.



Consistency compounds.



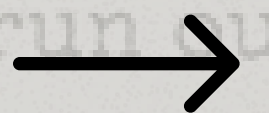
Everyone says they want to grow, but they post once a month and call it “strategy.” You don’t build trust by showing up when it’s convenient. You build it by showing up no matter what.



Give without keeping score.



Stop making “help” a transaction. Winners don’t keep a tally. They give first because they know value always finds its way back. Every time you share, connect, or help someone — you’re depositing into your relationship capital.



Be the product.



Hormozi's credibility is his marketing. That's why people buy whatever he sells because they trust him.
Your network works the same way. People don't buy from your company. They buy from your reputation.



Speed beats perfection.



Overthinking kills more opportunities than bad timing ever will. You'll never "feel ready." If you want to build momentum, stop planning for perfect and start playing for progress.

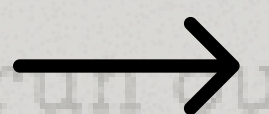


Leverage people and systems.



Use connections and conversations. Leverage isn't just what you automate. It's who you have access to.

Your next big opportunity is probably sitting in someone else's network and you'll never find it by doing everything alone.




Proof beats promises.



You don't need to talk louder. You need to deliver better. Results make the loudest noise. People remember actions longer than announcements So stop trying to convince people. Show them.



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