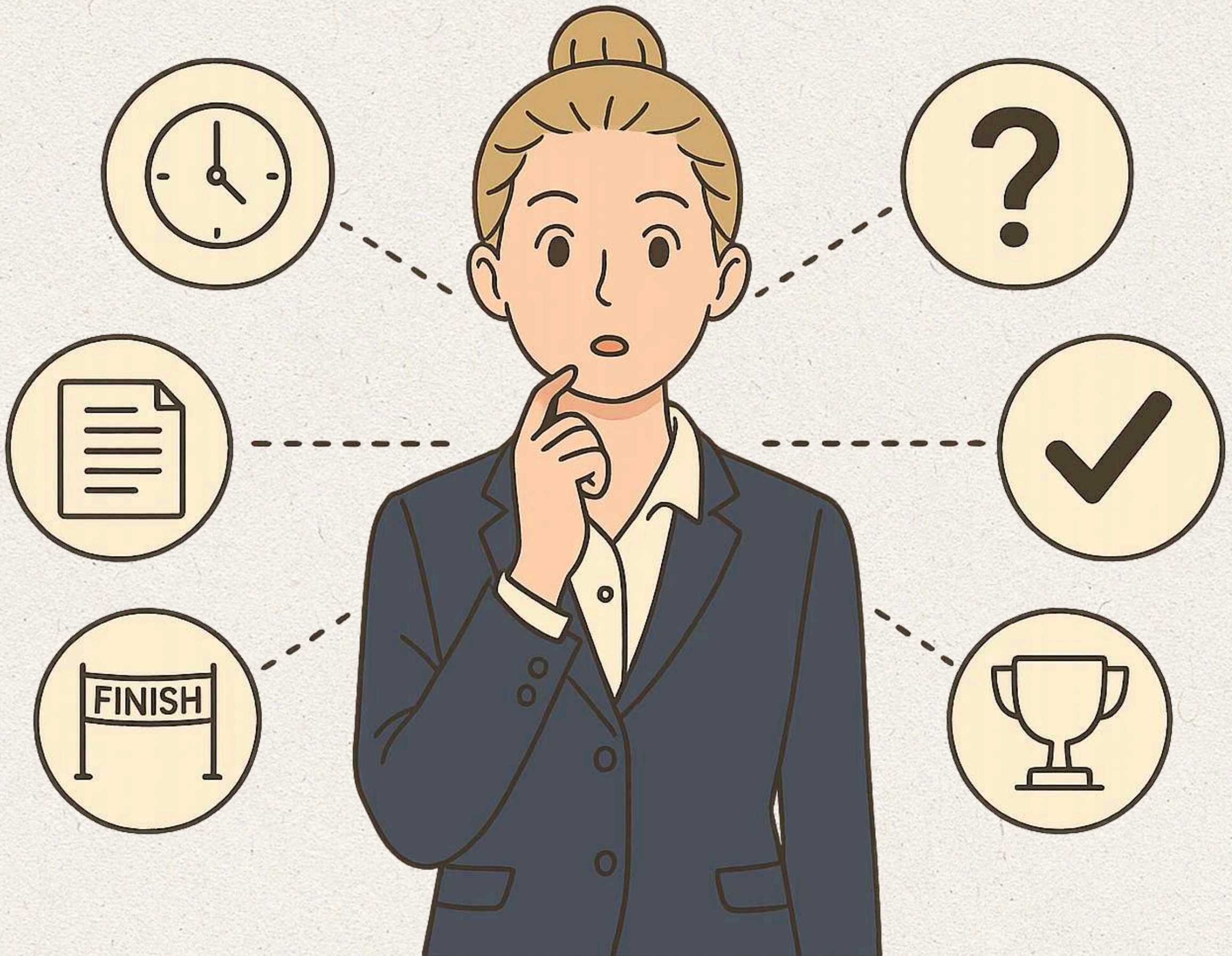


# **7** Interview Truths

## **Nobody Tells You**

### **(But Should)**

(Learn These, Beat 90% of Candidates)



# **1. The Decision Is Made In The First 5 Minutes**

Research shows interviewers form opinions within 5 minutes.

Everything after is just confirmation bias.

Your energy, confidence, and opening answer set the tone.

Make those first moments count with confident body language and a strong intro.

## **2. They Already Know Your Resume**

"I worked at Company X for 3 years doing Y" makes you sound like a robot.

They invited you to interview because they liked your experience.

You don't need to regurgitate it again.

Expand on it with stories showing HOW you achieved those results.

# **3. Questions Are Actually Tests**

Interview questions have agendas.

"What's your biggest weakness?"  
isn't just small talk.

It's testing self-awareness.

Identify these agendas as part of  
your preparation.

Then build your answers around  
them to win.

## **4. Questions Matter More Than Answers**

Most candidates ask generic questions:

"What's the culture like?"

"What are the next steps?"

Don't do that. Instead, ask questions that show you think strategically:

"Let's fast forward one year, what has this hire done to beat all expectations?"

# **5. The Best Candidate Doesn't Always Win**

More experience doesn't equal more jobs.

Skills get you in the door.

But a personalized pitch gets you the offer.

Don't just summarize your experience, sell it in relation to the company's biggest needs and goals.

That's what wins offers.

## **6. Following Up Is Part Of The Interview**

90% of candidates send a bland thank you email (if they send one at all).

The candidates who win send personalized notes within a few hours.

Here's a winning format:

- Thank them for their time
- Recap a specific conversation point
- Emphasize your excitement

# **7. Rejection Means You're Getting Closer**

Every "No" teaches you something.

Maybe your stories are weak.






Maybe your body language was off.

Most people get rejected and just keep doing the same thing.

Winners use rejections as an opportunity to reflect, learn, and adapt.

# Ready To Level Up Your Job Search?

We've helped thousands of people land jobs they love without applying online. Our clients see:

-  Average Raise: \$44,000+
-  Avg. Time To Offer: 3.5 Months
-  Complete Career Clarity
-  End-To-End Job Search Support
-  3X+ ROI Guarantee

We'd love to work with you to help you get similar results in your search.

If you want to learn more, book a free Career Clarity Call with our team:

[CultivatedCulture.com/Coaching](https://CultivatedCulture.com/Coaching)