

This Simple, 7 Step

**Networking Strategy Will
Land You More Referrals**

(And Anyone Can Use It!)



1. You Already Know

Everyone tells you that you need to network.

You already know that.

But no one really shows you how to network.

Let's fix that.

Here's an easy networking strategy anyone can implement today to land more referrals:

2. Identify Your Target Contact

Start by finding someone at your target company who can influence your ability to get hired:

- A potential hiring manager
- A skip level manager
- A peer with the same title
- Etc.

Use LinkedIn to find them.

Just search for the job title they have and filter by company.

3. Find Something They've Shared

Review their LinkedIn profile, Google their name, and check their other socials.

You're looking for something they've shared - a piece of advice, an article, a strategy.

This can be as big as an entire talk or post, or as small as a single LinkedIn comment.

4. Think Of Who Could Benefit

Once you've found something from your contact's side, think of who could benefit:

- A friend?
- A colleague?
- A mentor or mentee?

Send them the information your contact shared.

5. Let Your Contact Know What You Did

Now you can reach out to your contact!

The message can be short and sweet.

Simply let them know how you found their advice, who you shared it with, and how they might benefit.

Here's an example template:

6. Example Template

"Hi John,

We haven't met before, but I came across the blog post you wrote for [Company Name] on using AI to improve client retention.

Our Client Success team just met to brainstorm around that exact topic, and I sent it to them because I thought the examples were great.

I just wanted to reach out and let you know that your advice is making a positive impact!"

7. Why This Works






Everyone wants to feel recognized for the work they do.

This outreach strategy opens the door with positivity and recognition without making any big ask.

That increases your chances of getting the reply and starting the relationship on the right foot :)

Ready To Level Up Your Job Search?

We've helped thousands of people land jobs they love without applying online. Our clients see:

-  Average Raise: \$44,000+
-  Avg. Time To Offer: 3.5 Months
-  Complete Career Clarity
-  End-To-End Job Search Support
-  3X+ ROI Guarantee

We'd love to work with you to help you get similar results in your search.

If you want to learn more, book a free Career Clarity Call with our team:

CultivatedCulture.com/Coaching